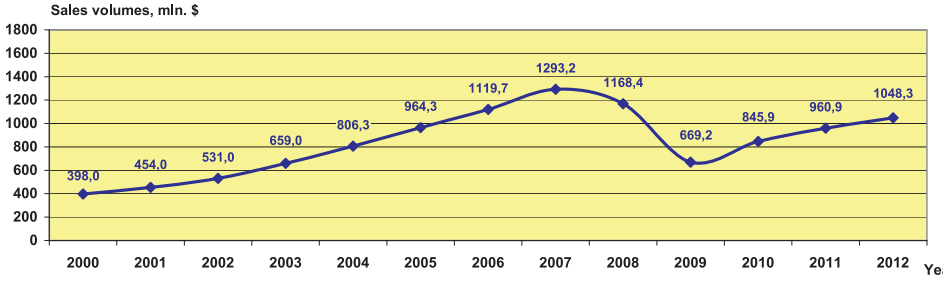
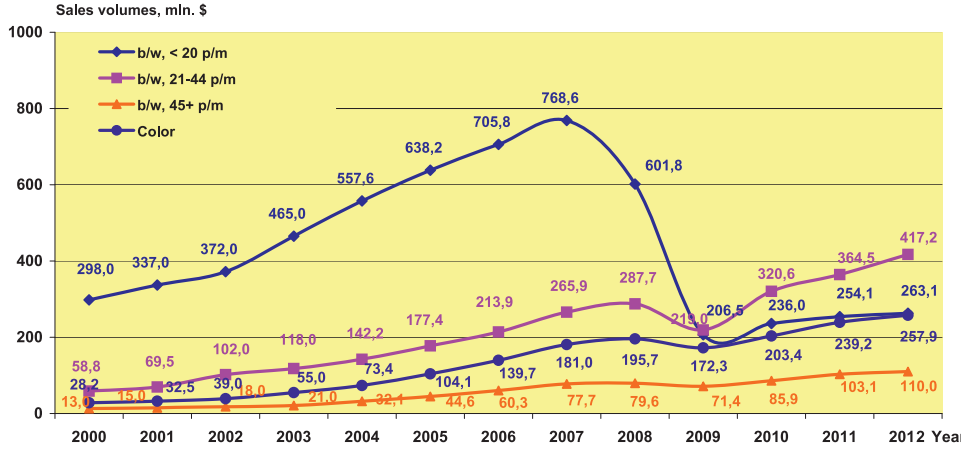
RUSSIAN MARKET OF SUPPLIES FOR MONOCHROME LASER PRINTING IN 2012: BASIC TRENDS

Information Agency «BUSINESS-INFORM», Russia

Sales volumes of Laser Printers (inkl. MFP) in 2000-2012



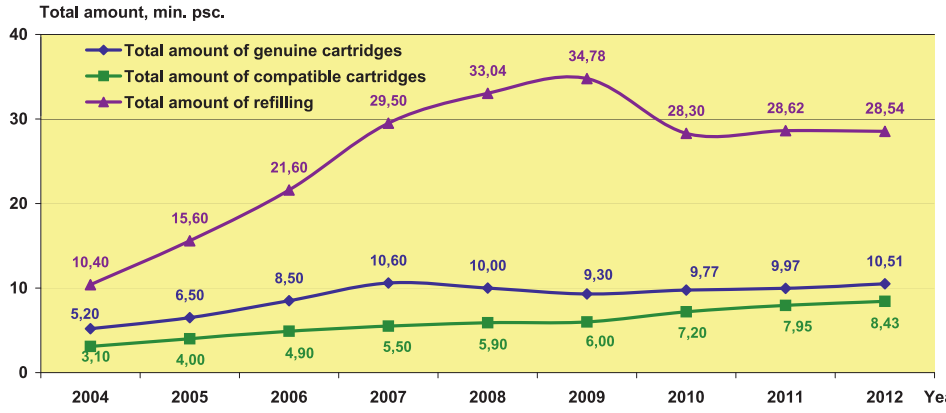
Sales volumes of Laser Printers (inkl. MFP) in different market segments in 2000-2012



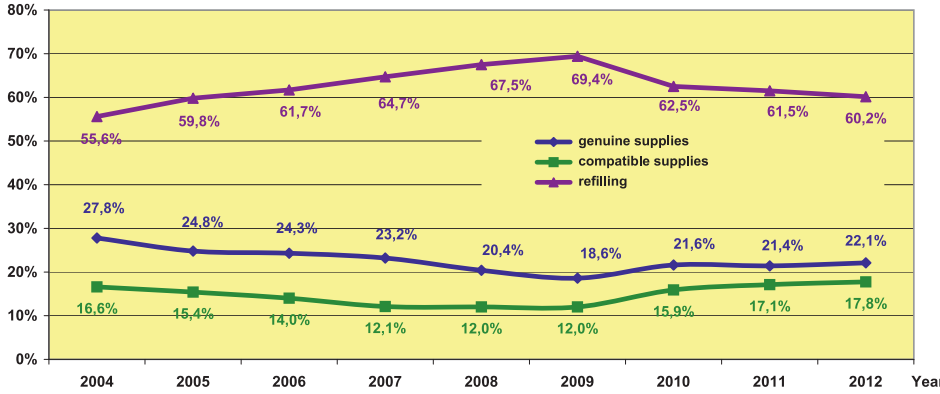
Sales volumes of Laser Printers and Supplies in 2004-2012 (mln. pcs)

	2004	2005	2006	2007	2008	2009	2010	2011	2012
Laser Printers									
Sales volumes mln. pcs	1.44	2.01 (+39.6%)	2.85 (+41.7%)	3.3 (+15.9%)	2.69 (-18.5%)	1.28 (-52.4%)	1.63 (+27%)	1.86 (+14%)	2.05 (+10%)
The total number of working printers mln. pcs	2.86	4.31 (+50.7%)	5.96 (+38.3%)	8.18 (+37.2%)	8.92 (+9.0%)	9.1 (+2.0%)	8.44 (-7.25%)	8.81 (+4.4%)	9.33 (+5.9%)
Supplies									
The total number of of supplies mln. pcs.	18.7	26.1 (39.6%)	35.0 (+34%)	45.6 (+30.3%)	48.94 (+7.3%)	50.08 (+2.3%)	45.27 (-9.6%)	46.54 (+2.9%)	47.48 (+2.0%)

Sales volumes of Laser Printers and Supplies in 2004-2012 (mln. pcs)



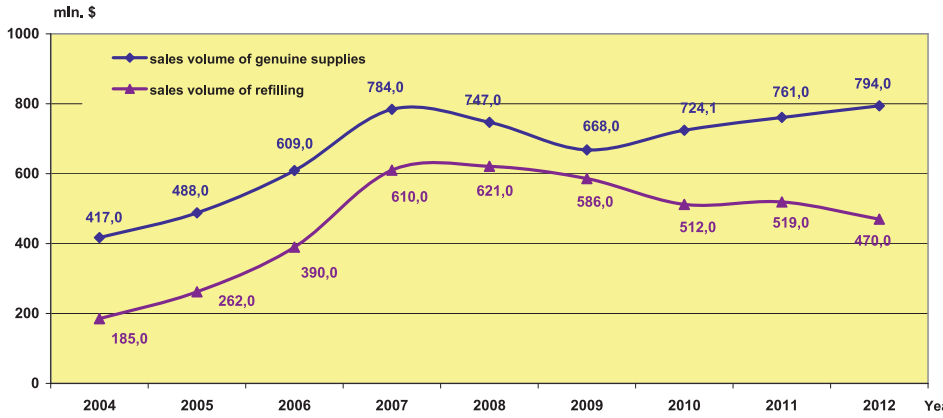
The Total Amount of Consumed Supplies in 2004-2012



Structure of Monochrome Laser Supplies in 2004-2012

	2004	2005	2006	2007	2008	2009	2010	2011	2012
1. The total number of working printers mln pcs.	2.86	4.31	5.96	8.18	8.92	9.1	8.44	8.81	9.33
2. The total number of supplies (inkl.refilling) mln. pcs.	18.7 (100%)	26.1 (100%)	34.98 (100%)	45.6 (100%)	48.94 (100%)	50.08 (100%)	45.27 (100%)	46.54 (100%)	47.48 (100%)
2.1. Refilling mln. pcs.	10.4 (55.6%)	15.6 (59.8%)	21.6 (61.7%)	29.5 (64.7%)	33.04 (67.5%)	34.78 (69.4%)	28.3 (62.5%)	28.62 (61.5%)	28.54 (59.4%)
2.2 Compatible supplies mln. pcs.	3.11 (16.6%)	4.03 (15.4%)	4.9 (14.0%)	5.5 (12.1%)	5.9 (12.0%)	6.0 (12.0%)	7.2 (15.9%)	7.95 (17.1%)	8.43 (11.3%)
2.3. Genuine supplies mln. pcs.	5.19 (27.8%)	6.47 (24.8%)	8.48 (24.3%)	10.6 (23.2%)	10.0 (20.4%)	9.3 (18.6%)	9.77 (21.6%)	9.97 (21.4%)	10.51 (22.1%)
3. Supplies/working printers in year pcs.	6.54	6.06	5.87	5.57	5.49	5.50	5.36	5.28	5.09

Refilling of Monochrome Laser Cartridges in 2004-2012



Refilling of Monochrome Laser Cartridges in 2004-2012

	2004	2005	2006	2007	2008	2009	2010	2011	2012
1. The total number of refilling mln. pcs.	10.4	15.6	21.6	29.5	33.04	34.78	28.3	28.62	28.54
2. The total number of genuine supplies mln. pcs.	5.2	6.47	8.48	10.6	10.0	9.3	9.77	9.97	10.51
3. The total number of compatible supplies mln. pcs.	3.11	4.03	4.9	5.5	5.9	6.0	7.2	7.95	8.43
4. The total number of working printers mln. pcs.	2.86	4.31	5.96	8.18	8.92	9.1	8.44	8.81	9.33
5. Refilling on working printer in year (p.1. : p.2. + p.3.)	1.25	1.49	1.61	1.83	2.08	2.27	1.67	1.60	1.51